



PENN STATE ASSOCIATION FOR
COMPUTING MACHINERY

CORPORATE PACKET

Organizational Overview: 2025

The Penn State Association for Computing Machinery is the university's flagship computer science focused student organization. We are organized into three divisions, [acm.explore](#), [acm.ai](#), and [acm.web](#) beginning in Fall 2025, all of which cater to two specific philosophies of how technology is leveraged through creativity and problem solving. Each division consists of programs and events that fulfill those schools of thought, providing opportunities focused on the fields of computer programming and software engineering. Each of these flagship programs, as well as a general overview of our other events, is outlined below for your convenience.

Our Flagship Programs

[acm.explore](#)

A semester-long series of technical workshops and presentations focused on a basic overview of competencies relating to real world software development environments. With lessons such as working with Unity, version control, servers, Arduino, and other tech concepts presented from other clubs and companies, this program equips students with skills they need for a real-world career.

[acm.ai](#)

Semester-long program which encompasses our technical interview prep sessions and competitive programming meetings. With lectures and practice sessions on essential data structures and algorithms, along with mock interviews, students are provided a real-world experience for technical interviews and preparation for competitions, such as the International Collegiate Programming Contest (ICPC).

[acm.web \(beginning Fall 2025\)](#)

Workshops that will be hosted over the entire semester that will encompass various aspects of web development. With hands-on projects and lectures covering front-end frameworks to back-end architecture, students will gain a firm grasp on the fundamentals of web development which will be useful in real-world scenarios.

Regular Events and Programming

Program Meetings and Workshops

As mentioned previously, our flagship programs consist of meetings with our members, where we **conduct lectures, technical workshops, and host guest speakers**. These meetings provide members with content and opportunities relevant to their major and career. In conjunction with our flagship programs, we also allow our **sponsors opportunities to partner with us for these meetings to host a workshop or technical presentation, provide a speaker, or provide food**. Advertisement of these meetings prominently features our partner's branding.

Company Info Session

On Site/On Campus

We allow companies to hold info sessions with our members to speak about their company and any opportunities that might currently be available. This typically takes the form of 1 hour sessions where the company gives a brief presentation followed up by a question and answer session where they help attendees learn more about the company and why they should apply. Companies typically provide food or merch for the info sessions as an added incentive for members to attend and engage.

Social Events

Outside of our general programming, we host regular social events to allow members to socialize and network in an informal setting. With events such as **broomball, and video game parties, we are able to partner with other EECS organizations (such as IEEE)** to provide a way to have fun and destress while also meeting new people. Advertising for this event will prominently feature the title with sponsor's name and information. We also appreciate any in-kind donations of food for these events, which will be advertised as being provided by the sponsor.

General Sponsorship Tiers

Gold: \$2,000

- ❖ Sponsorship for entire academic year (Fall and Spring Semesters)
- ❖ Host one in-person networking/information session
- ❖ Opportunity for internship/full-time listings on our weekly emails
- ❖ Be featured on an ACM social media post
- ❖ Receive the official Penn State ACM members' résumé book
- ❖ Prominently showcased on our list of sponsors on our website

Silver: \$1,500

- ❖ Sponsorship for entire academic year (Fall and Spring Semesters)
- ❖ Opportunity for internship/full-time listings on our weekly emails
- ❖ Be featured on an ACM social media post
- ❖ Receive the official Penn State ACM members' résumé book
- ❖ Prominently showcased on our list of sponsors on our website

Bronze: \$1,000

- ❖ Sponsorship for entire academic year (Fall and Spring Semesters)
- ❖ Be featured on an ACM social media post
- ❖ Receive the official Penn State ACM members' résumé book
- ❖ Prominently showcased on our list of sponsors on our website

Donation

- ❖ Provide a donation of any dollar amount
- ❖ Prominently showcased on our list of sponsors on our website



PENN STATE ASSOCIATION FOR COMPUTING MACHINERY

Dear Valued Partner,

Thank you for your interest in the Penn State Association for Computing Machinery!

The ACM is the world's largest educational and scientific computing society, delivering resources that advance computing as a science and a profession. Our student chapter strives to provide an environment to learn skills and topics not typically found in the classroom. We offer career development, technical talks, workshops, social activities, and a collaborative environment for students to learn and work together.

Our chapter is growing and averages more than 30 members per week at our regular meetings. Over 80% of our membership consists of undergraduates majoring in Computer Science or Computer Engineering, with the rest in Electrical Engineering, Data Science, IST, Mathematics and Business.

None of this would be possible without the support of our partners. Our partnerships help fund everything we do, paying for everything from server costs to food for events, and this truly becomes more important every year as we try to grow our organization. Outlined above is information on how you can support our chapter and how we can assist you in return. When working with our partners, our main objective is to help you increase your exposure among Computer Science and Engineering students at Penn State.

Thank you for taking the time to review this packet. For more on the Penn State ACM and how you can get involved, please get in touch with me at corporaterelations@acm.psu.edu.

Sincerely,

Matthew Gurer

Corporate Relations

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